

MISSISSIPPI COAST FLOORING MARKET

2019 EXHIBITOR PROSPECTUS



MISSISSIPPI COAST
**FLOORING
MARKET**

February 14-15, 2019 | Biloxi, MS

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Mississippi Coast
Convention Center
Biloxi, MS

www.MCFlooringMarket.com

Welcome to the Mississippi Coast Flooring Market!

Regional markets have recently gained popularity because independent retailers need to source new products while staying close to their stores. Over the past few years, manufacturers and distributors have been gathering in Biloxi, MS every February to introduce their new products to flooring retailers in the region. Ranging from South Texas to the Florida panhandle, top buyers in the area find this trade show to be a "must-attend" event and a priority for business each year.

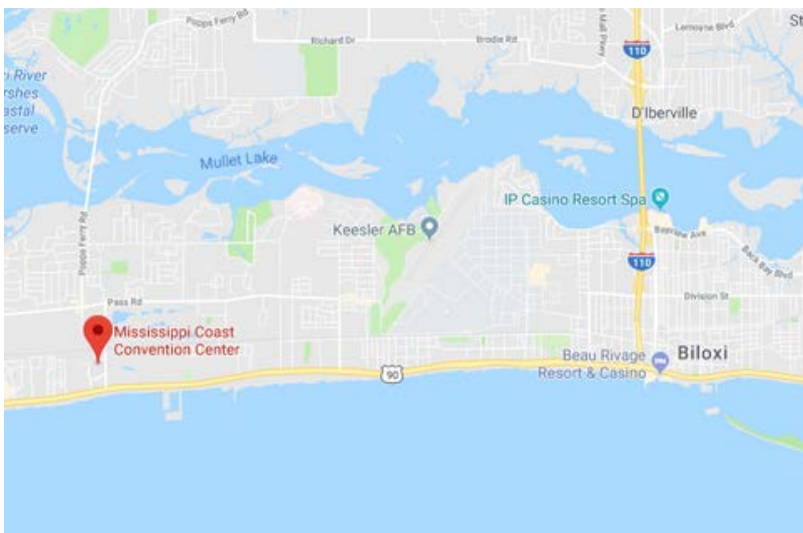
In 2019, the Mississippi Coast Flooring Market will unite top buyers and exhibitors in the industry all under one roof. Produced by Market Maker Events, who also owns and manages the Southeast Flooring Market in Atlanta and the Southwest Flooring Market in Dallas, MCFM will feature a collection of top floor coverings manufacturers and distributors.

Experience the Excitement!

Biloxi, a cultural melting pot, with a year 'round schedule of celebrations, sets against a backdrop of sugar-white sand beaches, great deep-sea and freshwater fishing, an array of championship golf courses, museums and historic sites, tantalizing seafood restaurants, and the excitement of 24-hour non-stop casino resorts.



2350 Beach Blvd,
Biloxi, MS 39531



APPLY TODAY: WWW.MCFLOORINGMARKET.COM

Call: 770-559-0293

Attendee Marketing Program

- Personalized invite calls to over 5,000 buyers
 - Red Carpet Club – (invite-only VIP Suite (lounge) located on the show floor)
 - Digital marketing
 - Direct mail
-
- Save the date
 - Show invite
 - Red Carpet Club formal invitation



Based on our exhibitor nominations, the top 200 accounts will be sent special invitations to attend the MC Flooring Market. While at the show, Red Carpet Club invitees will be given the red carpet treatment!

Partnership In Promotion

With over 30 years of experience promoting retail-based trade shows, the Market Maker Events team has a long history of producing cutting edge shows. We provide exhibitors with the tools to promote their participation at MCFM.

Exhibitor Partnered Marketing Programs

- Customized digital invite
- Exhibitor postcards
- Logo & company profile on website
- Customized social media assets
- New product overviews on social media
- Top 200 customers invited to Red Carpet Club
- Personal outreach to exhibitors' top buyers
- Show specials promoted on website, social media, e-blasts, onsite signage, show directory and newsletter

Mississippi Coast Flooring Market Buyer Attendance Reach



Exhibit With Us

Sign up early and save! Visit www.MCFlooringMarket.com to apply for exhibit space. In order to keep exhibitors' ROI as high as possible, we offer the most competitive rates in the industry. Each booth at the Mississippi Coast Flooring Market is sold as raw space. Exhibitors are encouraged to bring their own equipment and displays. For convenience, Shepard Exposition Services will have booth displays available for rent.



Exhibit Rates

Payment Terms

Booths	Square Feet	Standard - After August 1
	1200 +	\$11.25 psf
	700 - 1199	\$13.50 psf
	300 - 699	\$14.25 psf
	100 - 299	\$19.00 psf
Private Showroom	1800-2100 s.f. each	\$10.25 psf
Multiple Showrooms	3000 s.f. or more	\$9.00 psf

50% due with contract

50% final payment due October 1, 2018

[Click To View Live Floor Plan](#)

Contact Us:

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